

Don't Miss! 2012 Numismatic Industry Directory



You must submit this form by **May 15, 2011** to be in our 2012 Numismatic Industry Directory.

step 1: complete your information.

Company Name _____

NOTE: Write company name as you want it to appear

Address _____

City _____ State/Province _____ Zip: _____

Toll-Free Number: _____

Phone _____ Fax _____

E-mail _____

Website _____

REQUIRED	Who should we contact about your listing? (For our use if we have questions—will remain confidential)
	Name _____
	E-mail _____
	Phone _____
	Fax _____

step 2: choose your categories (up to 3 free)

Please check **up to three** appropriate boxes relating to your company for your free 2012 Numismatic Industry Directory listing.

Additional categories can be added for \$10 each, see Step 3.

US Coins

- Bullion (US Coin)
- Cents
- Colonial (US Coins)
- Commemorative (US Coins)
- Dollars
- Errors (US Coin)
- Gold (US Coin)
- Halves
- Quarters
- Rare (US Coin)
- Silver (US Coin)
- US Coins

- Commemorative (WC)
- Errors (WC)
- Europe (WC)
- Mexico (WC)
- Middle East (WC)
- Mints (WC)
- Rare (WC)
- South America (WC)
- Tokens/Medals (WC)
- Topical (WC)
- World Coins

US Paper Money

- Colonial (USP)
- Confederate (USP)
- Errors (USP)
- Fractional (USP)
- Large Size Notes (USP)
- National Bank Notes (USP)
- Obsolete (USP)
- Small Size Notes (USP)
- Stocks / Bonds (USP)
- US Paper Money

World & Ancient Coins

- Africa (WC)
- Ancient Coins (WC)
- Asia (WC)
- Australasia (WC)
- Australia (WC)
- Bullion (WC)
- Canada (WC)
- Central America (WC)

World Paper Money

- Africa (WP)
- Asia (WP)
- Australasia (WP)
- Canada (WP)
- Central America (WP)
- Errors (WP)
- Europe (WP)
- Mexico (WP)
- Middle East (WP)
- South America (WP)
- Stocks / Bonds (WP)
- World Paper Money

Exonomia & Misc.

- Foreign Exonomia
- Medals
- Military
- Other Exonomia
- Tokens
- US Exonomia

Supplies & Services

- Appraisals
- Auctions
- Clubs & Organizations
- Coin Shops
- Dealers
- Financial Services
- Grading
- Insurance
- Mints (Service)
- Museums
- Other Services
- Other Supplies
- Reference Materials
- Retailers
- Security
- Show Promoters
- Suppliers
- Web Sites
- Wholesalers

step 3: choose your upgrades

- YES!** Add additional categories to my three free categories (marked in Step 2). I will be charged \$10 per additional category.

_____ x \$10 = \$_____

- YES!** Highlight my listing in color = \$40
- YES!** Place my four-color logo** near my company name and address = \$50
- YES!** I want my company description to appear near my company name and address = \$75 (*Describe your company in 25 words or less.*)

step 4: send payment for upgrades*

TOTAL UPGRADES: \$ _____

- Credit Card
- Check (make payable to Krause Publications)

Credit Card #: _____

Expiration Date: _____

Signature: _____

* Payment must be received before deadline.

** Logo (high-resolution) and company descriptions (25 words or less) can be e-mailed to: nnid@krause.com. Or, if you prefer, fax on a separate piece of paper to 715-445-4087 or mail to the address below.

A REMINDER FROM



FREE LISTING DUE

DON'T MISS OUT!
YOUR 2012 NUMISMATIC
INDUSTRY DIRECTORY FORM
IS DUE MAY 15TH

DOWNLOAD
FORM AT
[numismaticnews.net/
2012directory](http://numismaticnews.net/2012directory)
or see reverse

MAKE YOUR BUSINESS

STAND OUT

WITH THESE **DISPLAY AD OPTIONS:**

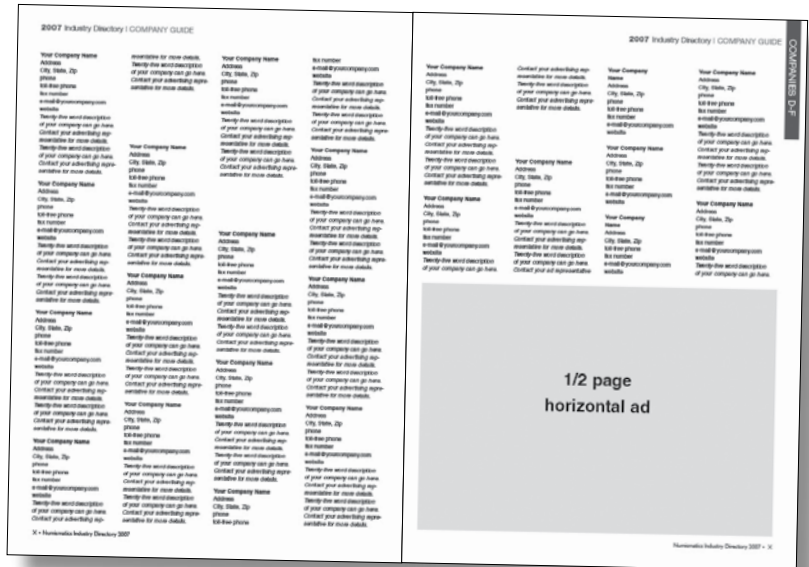
Display Advertising Rates

- Full page (7" x 10")..... \$1,200
- Half horizontal (7" x 4 7/8")\$630
- Quarter page (3 1/2" x 4 7/8") \$475
- Four-color\$375
- Spot color\$210

**SPACE IS LIMITED!
CALL TODAY!**

Deadline May 15, 2011

Contact us about being in our online
version for as little as \$10/month.



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